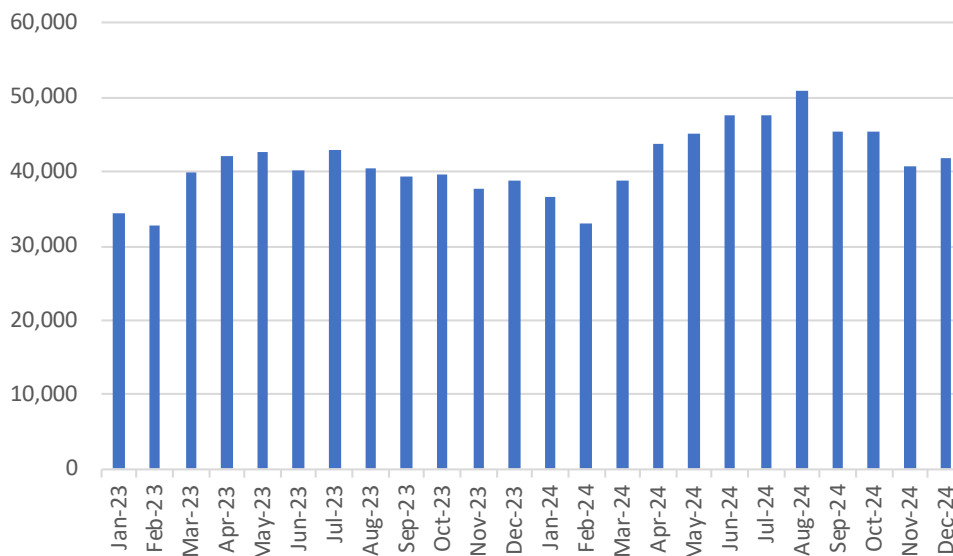


Scheduled seats from **Germany to Texas** by month shown below.



★ IMPACT ★

In 2023, German residents spent \$122.1 million at Texas destinations.

★ 53%
Stayed in paid
lodging

★ 9.6
Nights spent
in the state
on average

★ 77%
Considered
Texas their main
destination

3rd
largest
overseas
visitor market
for Texas

Germany to Texas

- In 2023, 106,000 German residents explored Texas on an overnight trip.
- An estimated 44% traveled for vacation/holiday.
- Germany is the third largest overseas market for Texas and the second for the U.S. by visitation.