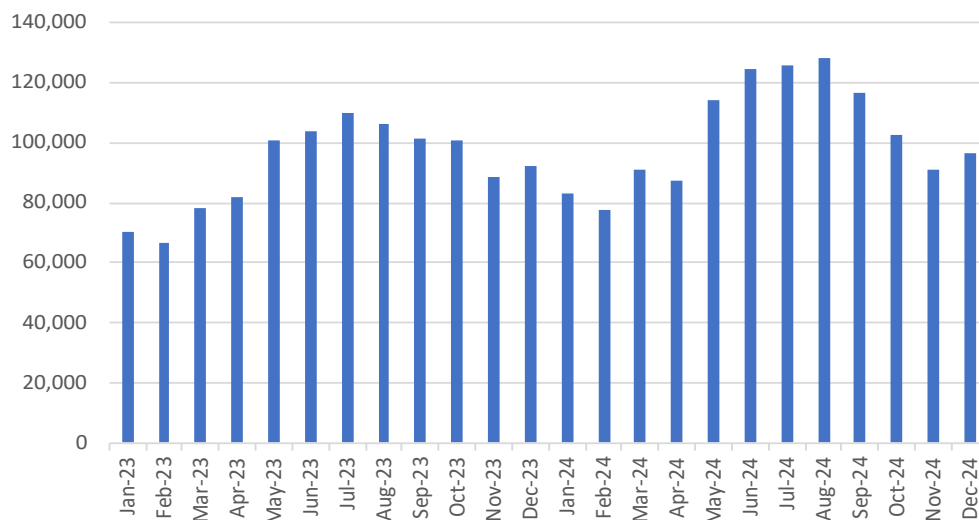


CANADA

Direct flights between **Calgary, Montreal, Toronto and Vancouver** to Texas scheduled on Air Canada, American Airlines, United Airlines and Westjet.

Scheduled seats from **Canada to Texas** by month shown below.



★ IMPACT ★

In 2023, Canadian residents spent \$403.3 million at Texas destinations.

★ **90%**
Stayed in paid lodging

★ **6.2**
Nights spent in the state on average

★ **71%**
Considered Texas their main destination

Canada to Texas

- In 2023, 582,000 Canadian residents explored Texas destinations. 60% flew and 40% arrived by land.
- An estimated 67% traveled for vacation/holiday.
- Canada is the second largest international market for Texas and largest for the U.S. by visitation.

2nd
largest international visitor market for Texas