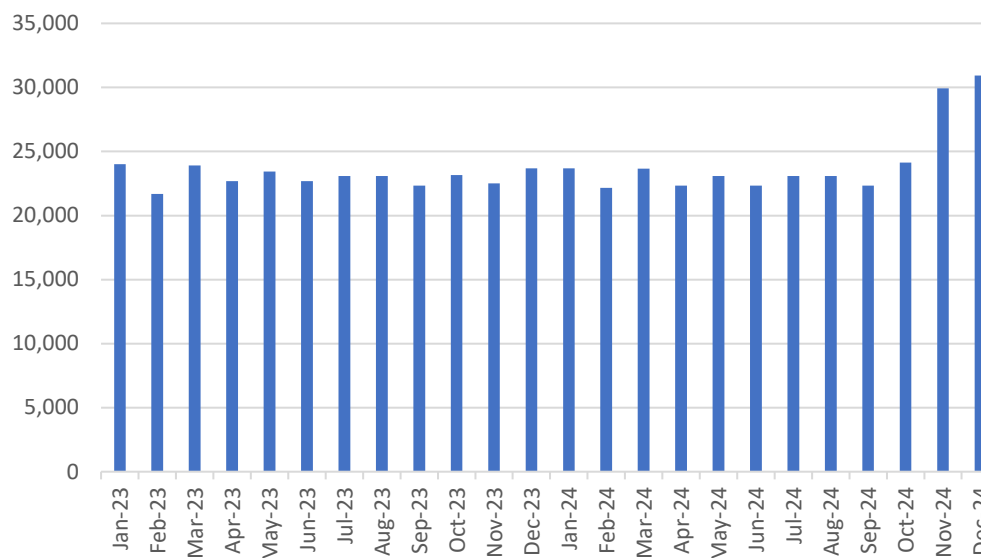


BRAZIL

Direct flights between **Rio De Janiero and Sao Paulo** to Texas scheduled on American Airlines and United Airlines.

Scheduled seats from **Brazil to Texas** by month shown below.



★ IMPACT ★

In 2023, Brazilian residents spent \$132.2 million at Texas destinations.

★ **62%**
Stayed in paid lodging

★ **14.2**
Nights spent in the state on average

★ **72%**
Considered Texas their main destination

6th

largest overseas visitor market by Texas

Brazil to Texas

- In 2023, 66,000 Brazilian residents explored Texas on an overnight trip.
- An estimated 40% traveled for vacation/holiday.
- Brazil is the sixth largest overseas market for Texas and the fourth largest for the U.S. by visitation.